

# Why Choose



## **Competitive advantage**

- EduMaxi's competitive advantage lies in the fact that it is a lean company which can respond quickly to market needs and provide high quality services and products at a competitive price. The way in which we engage staff and contractors ensures that there is always a very good match between skills and expertise required to successfully complete a project.

## **Global Experience, Local Knowledge**

- Senior management and staff have an excellent understanding of and significant experience in the area of education locally as well as internationally, specifically in the ELT market in China.
- When we work with international clients, we acknowledge that there are significant differences between Western and other teaching methods, in a positive way. As a company, we value the input of our customers and we combine that input with our expertise to ensure we develop resources that are relevant and useful for various teaching contexts.

## **Flexibility, responsiveness and rapid delivery**

- The team works proactively in partnership with your organisation to ensure results are delivered efficiently and rapidly.
- When issues are identified, the team is quick to generate reports and provide feedback which can be referred back to the customer in a timely fashion to minimise delays or other issues.

## **Ongoing support**

- The team is customer focused and dedicated to quality. We deliver high quality results and services with no compromises.
- We provide personal feedback to customer
- We could provide ongoing support in the form of teacher training, customer service, facilitation, etc.